



Supporting Entrepreneurship Education  
创业培育

HANIEL GROUP CHAIR



3 DAY STARTUP  
3DS



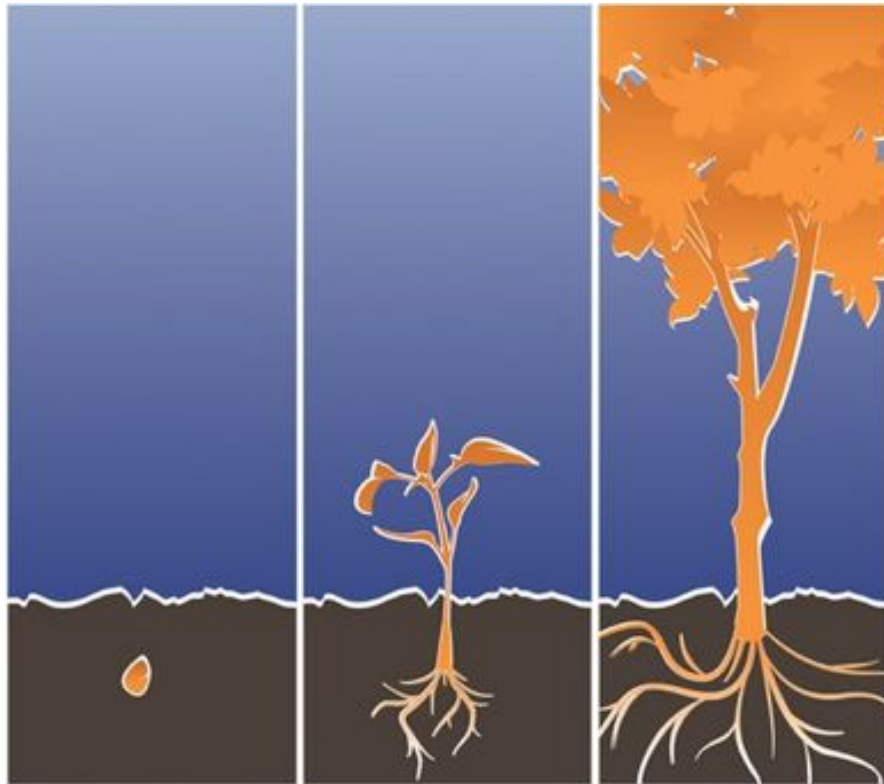
# What is Vcube? 什么是Vcube?

## Vcube

$V^3 = \text{Veni, Vidi, Venture} = \text{我来, 我见, 我创业!}$

- is an international and active student organization
  - provides students a platform to practice and learn more about entrepreneurship
  - connects students, startups and investors
  - **hosts entrepreneurial education events**
- 是一个国际化的学生组织
  - 给学生们提供一个练习创业及学习更多关于创业知识的平台
  - 连结学生、初创企业和天使投资者
  - 举办 创业培育活动

# Our next venture - 我们的下一个计划



40 Entrepreneurs

3 Days

Your startup

40 位创业者

3 天

你的初创企业



3 Day Startup (3DS) is an Entrepreneurship education program designed for university students with an emphasis on **learning by doing**

3 Day Startup (3DS)

是一个为大学生设计的培育创业活动，注重实战体验创业

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## About 3DS

- Start a company over the course of three days
- Open to **students, PhDs, MBAs** from **all majors** (Computer Science, Design, Law, Engineering, Business etc.) and **all nationalities**
- Over one intense weekend, 3DS participants
  - brainstorm ideas
  - conduct market validation
  - devise business models
  - build prototypes
  - create branding
  - and pitch to investors and successful entrepreneurs



**Real hands-on experience that motivates to innovate, build and launch real companies**

## 关于 3DS

- 三天内创立一个公司
- 面向所有学生，博士生和MBA。不限专业（如计算机科学，设计，法律，工程，经济等），不论国籍。
- 在一个紧张的周末，3DS的参加者
  - 集思广益
  - 进行市场验证
  - 确定商业模式
  - 建立模型
  - 创建品牌
  - 向天使投资者和成功的创业者提出议案



**获取真正的实践经验，来鼓励创新和创建公司**

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## The 3DS Track Record

- 3DS was developed by students of the UT Austin, Texas and first run in 2007
- 3 Day Startup is now a non-profit organization spreading 3DS Events all over the world
- Events throughout the US, Germany, Spain and The Netherlands
- Interest from **China**, United Kingdom, Australia, Kenya and India
- The Outcomes of 3DS show the enormous potential of that format

## 3DS的成长经历

- 3DS是由奥斯汀德克萨斯大学的一名学生于2007年创立的
- 3DS是一个在世界各地举办3DS活动的非营利性组织
- 曾在美国、德国、西班牙和荷兰等地组织过活动
- 中国、英国、澳大利亚、肯尼亚和印度对此也感兴趣
- 3DS迄今为止取得的成就，证明了这一模式拥有巨大的潜力



# What are your benefits? 你的收获

## Supporting Vcube/3DS means . . .

- Source interesting ideas & teams
  - Ideas have evolved through intense coaching & mentoring
  - Teams have proven their abilities
- Contact to excellent and innovative students
- Network with other Serial Entrepreneurs, Mentors and Sponsors during the weekend and the final dinner
- Get publicity and press releases
- Supporting the **first** 3 Day Startup in China
- Improve the entrepreneurial spirit amongst students
- Improve the entrepreneurial environment in China

## 支持 Vcube/3DS 意味着 . . .

- 接触有创意的想法 & 团队
  - 通过深入的训练和指导，使想法成熟
  - 证明团队的能力
- 与优秀的有创新精神的学生接触
- 在周末和最终晚餐过程中与其他创业者、指导者和赞助商建立关系与互动
- 得到宣传，发布新闻
- 支持首个中国3DS初创企业
- 提高学生的创业精神
- 改善中国大学生的创业环境



# Interested in supporting us?

# 有兴趣支持我们吗？



If you'd like to learn more and support Vcube in bringing 3DS to China we would like to meet you personally

如果您想更多地了解和支持Vcube把3DS带到中国，我们希望能与您面谈